## **EDUCATION**

2014 - 2015 BACHELOR'S DEGREE DIGITAL MEDIA MANAGER

Thomas More Mechelen

2011 - 2014 **BACHELOR'S DEGREE COMMERCIAL COMMUNICATION** 

Artesis Plantijn Antwerp

+ Optional subjects: social media, print production, photography & Spanish

### **EXPERIENCE**

2021 - **present** Full-time position in Marketing - Digital Marketeer @ ONLYHUMANS

Full-time position in Marketing - Marketing Manager @ SOLID SURF HOUSE 2019 - 2021

2015 - 2019 Full-time position in Advertising - Digital Project Manager @ BUBKA ANTWERP

Internship & student job in Advertising - Digital Project Manager @ DDB BRUSSELS 2015

2014 Internship Advertising - Account Executive @ CONTENT COWBOYS

Festival Researcher @ ROCK WERCHTER &TOMORROWLAND 2013 & 2014

#### **SKILLS**

Languages Dutch (native)

English French Spanish German

**Programs** 

Adobe Photoshop InDesign

Illustrator

Certifications Google Adwords Fundamentals, Search & Analytics Certified (2018)

Facebook Blueprint Certified (2022)

Social Media Facebook Business Manager & Ad Manager, Kontentino, Hootsuite, Buffer

Other Google Data Studio, Google Analytics, Google Adwords, Wordpress, Shopify, Craft,

Mailchimp, Campaign Monitor, Microsoft Office

### **PERSONALITY**

**GROUP-MINDED, TROUBLESHOOTER, INDEPENDENT: I developed** 

these characteristics especially during my many years as member and leader at the youth movement in my home town and became more independent while living abroad.

BRIGHT SIDER, TEAMPLAYER, PEPTALK: I like being surrounded by people, working together on the same goal, at work, in sports, for projects,... Motivating colleagues or teamplayers by being 100% postive and with encouraging peptalk.

SELF-STARTER: I'm interested in a lot of things and always try to get along with it, f.e. surfing, photography, playing the guitar, theater,... I like to learn and am enthusiastic to go for new challenges.

















as a Digital Project Manager



4v

as a Marketing Manager



2<sub>V</sub>

as a Digital Marketeer



6m

Next at Make Life Skate Life?

# REFERENCES

Mandy Perrone Account Manager BUBKA (past position) +32 496 74 58 04 Ben Van Asbroeck Creative direction & strategy BUBKA (current position) +32 486 39 67 45 Berryl Spronk Location Manager Bali SOLID SURF HOUSE (current position) +62 822 3759 4817 Haedy Noer Designer, Photo- & Videographer SOLID SURF HOUSE (current position) +62 878 6220 8151