



TINETAS

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°28/06/1993 - EU Driving License

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EDUCATION

- 2014 - 2015 BACHELOR'S DEGREE DIGITAL MEDIA MANAGER
Thomas More Mechelen
- 2011 - 2014 BACHELOR'S DEGREE COMMERCIAL COMMUNICATION
Artesis Plantijn Antwerp
+ Optional subjects: social media, print production, photography & Spanish

EXPERIENCE

- 2021 - *present* Full-time position in Advertising - Social Media Expert @ ONLYHUMANS
- 2019 - 2021 Full-time position in Marketing - Marketing Manager @ SOLID SURF HOUSE
- 2015 - 2019 Full-time position in Advertising - Digital Project Manager @ BUBKA ANTWERP
- 2015 Internship & student job in Advertising - Digital Project Manager @ DDB BRUSSELS
- 2014 Internship Advertising - Account Executive @ CONTENT COWBOYS
- 2013 & 2014 Festival Researcher @ ROCK WERCHTER & TOMORROWLAND

SKILLS

- Languages
- Dutch (native)
 - English
 - French
 - Spanish
 - German

- Programs
- Adobe
- Photoshop
 - InDesign
 - Illustrator

- Certifications
- Google Adwords Fundamentals, Search & Analytics Certified (2018)
 - Facebook Blueprint Certified (2022)

Social Media Facebook Business Manager & Ad Manager, Kontentino, Hootsuite, Buffer

Other Google Data Studio, Google Analytics, Google Adwords, Wordpress, Shopify, Craft, Mailchimp, Campaign Monitor, Microsoft Office

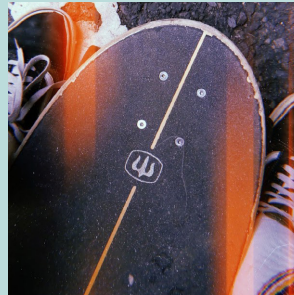
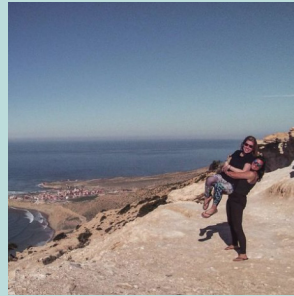
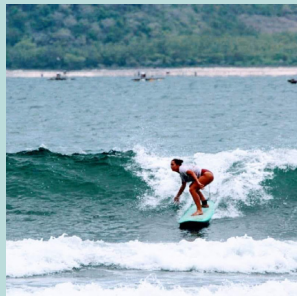
PERSONALITY

GROUP-MINDED, TROUBLESHOOTER, INDEPENDENT: I developed these characteristics especially during my many years as member and leader of the youth movement in my hometown and even more while living at the other side of the world for two years in Indonesia.

BRIGHT SIDER, TEAMPLAYER, PEPTALK: I like being surrounded by people, working together on the same goal, at work, in sports, for projects,... Motivating colleagues, teammates or friends by being 100% positive and with encouraging peptalk.

EXPLORER: I'm interested in a lot of things and always try to get along with it, f.e. surfing, photography, skating, playing the guitar,... I like to learn and am enthusiastic to go for new challenges.

ABOUT ME



as a Digital Project Manager



4y

as a Marketing Manager



2y

as a Social Media Expert



2y

REFERENCES

Mandy Perrone Account Manager BUBKA (past position) +32 496 74 58 04

Ben Van Asbroeck Creative direction & strategy BUBKA (current position) +32 486 39 67 45

Berryl Spronk Location Manager Bali SOLID SURF HOUSE (past position) +62 822 3759 4817

Haedy Noer Designer, Photo- & Videographer SOLID SURF HOUSE (past position) +62 878 6220 8151